Rapid Results
Deliver Real Business Value from Your PLM Implementation

Delivering on the promise of innovation in today’s environment means placing an emphasis on reducing cycle times, increasing throughput, improving product quality and decreasing time to market. Companies are turning to product lifecycle management (PLM) software to help address these challenges by managing critical product information as a single source of truth across the extended supply chain and throughout the entire product lifecycle.

PLM is a key enabler for organizations to accelerate enterprise-wide innovation and drive business growth. But too often, companies embark on their journeys and deploy PLM without a coordinated, cross-functional plan of action. This can lead to conflict, confusion, redundant investment and ultimately a failure to deliver on the value of PLM.

To deliver real business value from PLM, organizations must:

- Approach the implementation as a business transformation, not a technology installation
- Foster an integrated approach to PLM implementation
- Establish executive buy-in and organizational alignment on program goals and objectives
- Create a clear, multi-faceted business case that determines strategic, operational and financial benefits and drives results
- Recognize the effort needed to change business processes and behavior
- Build a tailored PLM solution that aligns with the organization’s unique needs
- Develop a flexible and incremental implementation roadmap that fits with the organization’s culture

Regardless of existing processes, technical maturity or business objectives, Kalypso can help your organization get started on your PLM journey with Rapid Results.

Rapid Results is a business benefits-driven (PLM) implementation methodology that helps organizations to extract value and sustain results from their PLM investments. Rapid Results greatly increases the ability of organizations to drive enterprise-wide innovation and extract real business value from PLM with:

- **Business-results focus:** Delivers a total PLM solution while driving a relentless pursuit of results
- **Rapid prototyping:** Collaboratively engages the end user community and adapts to evolving business requirements with an iterative, quick-win approach to design, testing and deployment
- **True organization transformation:** Institutionalizes organizational change and facilitates user adoption by leveraging rapid prototyping and rigorous change management tactics
- **Integrated approach:** Integrates comprehensive value realization, program management, solution, technology infrastructure, and leadership and adoption activities throughout the PLM program lifecycle
- **Scalable model:** Fits any PLM implementation regardless of size, scope, maturity or software solution
- **Leading practices-based:** Delivers increased project quality and faster time-to-benefit with industry solution models and Kalypso leading practices, comprehensive work module definitions, and proven tools and templates

Rapid Results is not just another technology implementation methodology.
Rapid Results is a comprehensive, integrated approach that delivers a total PLM solution – combining business value, organizational change and technology. This structured approach enables Kalypso to partner collaboratively with your organization, helping to facilitate, guide and support you through the following six phases of the PLM implementation process:

- **Assess**: Define a clear set of business objectives and PLM plan
- **Mobilize**: Arm the team for action
- **Design & Develop**: Design and develop the software solution
- **Test & Validate**: Prepare for roll-out
- **Deploy**: Implement solution across the organization
- **Optimize**: Ensure solution adoption and value realization

Into each of these six phases Rapid Results integrates defined activities for each of the following five threads:

- Value Realization
- Program Management
- Solution Delivery
- Technology Infrastructure
- Leadership & Adoption

At Kalypso we work with you to accelerate the value of your PLM investment and deliver project success with Rapid Results. Our deep experience in strategy, process improvement and organizational effectiveness, combined with expertise in large-scale PLM technology deployments for all of the leading PLM software solutions, will help your organization to deliver a total PLM solution that achieves results.
About Kalypso

Kalypso is the world’s premier innovation consulting firm, helping clients improve performance, drive profitability and create sustainable results by delivering on the promise of innovation. The people of Kalypso are leading business professionals who combine unparalleled expertise in innovation, product development, and product lifecycle management (PLM) with a depth of experience in the consumer goods, high technology, manufacturing, life sciences and retail industries. For more information, visit kalypso.com. Follow @KalypsoLP on Twitter and at facebook.com/KalypsoLP.