

# Year in Review: Top 10 Innovation Viewpoints of 2016

by Kelsey Harmon

Time has flown by and it's hard to believe that another year has passed. As we look back at all the incredible things we've accomplished at [Kalypso](#), we look forward to continuing to deliver on the promise of innovation in the coming year.

As a comprehensive resource for business leaders seeking to improve results from innovation, *Viewpoints on Innovation* content is written for innovation practitioners, by innovation practitioners and offers practical advice and insights based on real-world experiences.

This year alone, we published 50 videos and over 100 pieces of written content including eBooks, infographics and blogs. After crunching the numbers, these are our top ten innovation Viewpoints of 2016 across a variety of industries, themes and functions, ranked by unique page views.

## Top Ten Innovation Viewpoints of 2016

### [#10 - Building your Business Case for the Industrial Internet of Things](#)

By [Jordan Reynolds](#)

You're wondering how to even get started with the Industrial Internet of Things, but there's a troubling lack of testimonials, leading practices, or general consensus on where and how to approach these opportunities. Here's a structured three-part approach to evaluating your IIoT investments.

### [#9 - Transforming Product Development in Hard Goods](#)

By [Traci Stapleton](#) and [Vipin Goyal](#)

How can hard goods manufacturers or retailers build on the PLM use cases from other industries, and what unique value can a PLM transformation offer to them?

### [#8 - The Manufacturing Executive's Primer on Digital Innovation](#)

By [Zachary Segundo](#), [Alexander Tang](#), [Michael Glessner](#) and [Joe Dury](#)

The demand for smart products drives the need for smart manufacturing, including new ways to link consumers directly to manufacturing methods. Here's what manufacturing executives need to know to address the digital innovation challenge.

### [#7 - 3D Adoption in Retail – Avoiding the Deployment Trap](#)

By [Traci Stapleton](#), [Sonia Parekh](#) and [Chad Markle](#)

There are many potential benefits for retailers who adopt 3D technology, but the temptation is high to focus on making a modest investment rather than on the transformational potential. Here are eight deployment traps you need to avoid.

### [#6 - Using Design Thinking in Your Organizational Change Efforts](#)

By [Toddi Gunter](#)

In the case of internal organizational change, the relentless focus on the end user—the executive who makes the go or no go

decision and the individuals who will ultimately use the new process—is at the very core of applying design thinking to the way people work.

#### **[#5 - A Look Ahead: An Interview from the Future on the Birth of Digital Manufacturing](#)**

By [Christian Crews](#), [Michael Glessner](#) and [Joe Dury](#)

To understand what digital manufacturing really means for industrial manufacturers, and how it might evolve from where we are today, here's our peek into the future. All people, company and product names (except ours) are fictitious.

#### **[#4 - Your Planning Approach is Broken: Five Factors for Integrated Planning Success](#)**

By [Sonia Parekh](#), [Hala Hassoun](#) and [Kelley Graham](#)

The traditional approach to planning, one that is linear and functionally-driven, is broken. Here are the benefits of an Integrated Planning approach, and five factors to keep in mind to set yourself up for success.

#### **[#3 - 7 Reasons Why IoT Matters to Retail, Apparel, and Footwear Product Leaders](#)**

By [Steve Riordan](#) and [Chad Markle](#)

It is becoming more and more important for retail, footwear and apparel product leaders to understand, interpret and act on IoT. It is OK to be skeptical, but is not OK to lack an informed opinion. Here are seven reasons product development leaders need to pay more attention to IoT.

#### **[#2 - Complexity Reduction: Governance Sets the Foundation for Success](#)**

By [Mick Broekhof](#)

Some of the smartest CEOs realize that to grow their company they must periodically prune their product portfolio.

#### **[#1 - Infographic: What Food Safety Costs the U.S.](#)**

By [Will Yester](#) and [John Duffy](#)

Food safety costs the U.S. tens of billions of dollars each year. Here are the latest facts and figures that food manufacturers need to know.

## Thank you

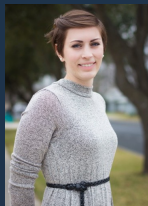
Thank you to our readership, authors and contributors for making 2016 another successful year. We look forward to continuing to provide useful content that helps innovation practitioners succeed and grow.

If you've liked what you've read this year, be sure to [subscribe to our newsletters to stay up to date on the latest content.](#)

Wishing you a year filled with innovation and wonder,

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