

Year in Review: Top 10 Innovation Viewpoints of 2014

by Amy Kenly

Every year around this time we get nostalgic. We think back about what we've accomplished and we look forward to how we'll provide more value.

In 2014, we built and launched *Viewpoints on Innovation* for **you**. We strive to provide inspiration, discussion, advice, and resources for business leaders to maximize the value of innovation initiatives. Our authors are people who actually work in innovation, product development and product lifecycle management (PLM) every day, helping companies transform innovation results.

This year we published 13 videos and over 300 pieces of written content, including eBooks, white papers and blogs. We crunched the numbers, and here are our top ten innovation viewpoints of 2014, ranked by unique page views. These pieces cover a variety of industries, themes and functions.

Top 10 Innovation Viewpoints of 2014

- #10 – [FDA Unique Device Identification \(UDI\): System Readiness and Beyond](#)
- #9 – [Apparel Manufacturing Outsourcing – Recent Trends and Opportunities](#)
- #8 – [Are You Ready for UDI? Six Questions to Ask Yourself](#)
- #7 – [Achieving Breakthrough Innovation – Five Steps to Dealing with Risk and Uncertainty](#)
- #6 – [Free to Choose – Mass Customization for Modern Manufacturers](#)
- #5 – [Calling All Engineers – Beyond Form, Fit and Function for Formulated Products](#)
- #4 – [Finding the Right Mix – What is the Appropriate Combination of Innovation Types in Your Portfolio](#)
- #3 – [What the Heck IS Innovation in Retail](#)
- #2 – [Embracing Quick Wins and Quick Losses](#)
- #1 – [Six Habits of Highly Effective Retailers](#)

Thank you

Thank you to all our authors and our readers for helping us be so successful in 2014. We look forward to continuing to provide useful content that helps chief innovation officers succeed and grow.

Wishing you joy and innovation in 2015,

Amy Kenly

Editor-in-Chief of *Viewpoints on Innovation*

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[What's your view? Add your question or comment](#)

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