Video: Integrated Innovation - How to Make Innovation Everyone’s Job

by Pamela Soin

As companies strive for double-digit growth from innovation they are finding it increasingly difficult to maintain their growth targets from innovation year after year. One key success factor to reach goals is to be able to integrate the innovation process and make it everyone’s job. Watch experts and practitioners Doug Shandonay of Kimberly-Clark, Pamela Soin of Kalypso and Jim Brown of Tech-Clarity share their experiences in this IM Channel One Expert Panel Q&A video session.

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Pamela enjoys international travel, designer fashion, and hopes to one day hit #1 on The New York Times Bestseller list.