Top 10 Innovation Viewpoints of 2011

by Jenna Dudevoir

2011 was a great year for Kalypsonian thought leadership. We published dozens of innovation viewpoints, blogs, podcasts and videos, covering hot topics such as social product innovation, product portfolio management, PLM evaluations, and emerging trends in the healthcare, pharmaceutical and consumer goods industries. Which topics captured the most attention? Check out our top 10 most popular viewpoints of 2011 to find out.

10. Improving Knowledge Sharing for Product Development Teams
9. Maximizing Profit Capture for Medical Device Manufacturers
8. Healthcare Reform and Innovation: Get Ready for Change
6. Complexity Reduction, Part 1: Governance Sets the Foundation for Success
5. Kalypso Wins Intergalactic Consulting Award
4. 10 Proven Practices for Successful PLM Evaluations
2. Top Strategic Goals of PLM and Why "Going Live" Isn't One of Them

And the #1 viewpoint of 2011 is:
1. Calling All Engineers: Beyond Form, Fit and Function for Formulated Products

What was your favorite viewpoint of 2011? What topic(s) do you want to see us talk about in 2012?

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What's your view? Add your question or comment
About the Author

Jenna Dudevoir

jenna.dudevoir@kalypso.com

Jenna is a Pearl Jam fan, CrossFitter and dog lover.