Saluting Innovation @ PicoBrew Zymatic

by Cortney Behrends and Bill Poston

Saluting Innovation at PicoBrew Zymatic for creating an automatic beer brewing machine that anyone can use in the comfort of their own home. Bill Mitchell and Jim Mitchell, former Microsoft employees and brothers, have figured out how to produce top-notch beer in any flavor you can imagine with a touch of a button. The device looks like a large microwave oven connected to a keg. You start by selecting a recipe, loading the machine with grain and hops, and filling the keg with water. Just like a coffee maker, you push a button and let it "brew". About 4 hours later you will have a keg filled with unfermented beer that you will add yeast to, chill, and seal for fermentation. In just a week your own specially crafted beer is ready to pour in your favorite beer mug. The process is easily repeatable thanks to PicoBrew's software that allows you to build recipes and adjust brewing cycles. You can share recipes with others and monitor the brewing process remotely on your smartphone. We salute PicoBrew Zymatic for improving the precision, repeatability, and overall quality of the at home beer-brewing experience. Cheers!

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