Saluting Innovation @ Johnson & Johnson and Siemens

by Lauren Craig and Cortney Behrends

Saluting innovation at Johnson & Johnson and Siemens for their collaboration on a personalized medical device platform. Together they created the Personalized Product Innovation platform and developed the TRUMATCH Personalized Solution. Siemens and DePuy Synthes Joint Reconstruction built an integrated design system that automates the creation of customized instrumentation. This will help to service more patients with products built specifically for the individual.

The system includes highly efficient image analysis and surgical planning software that greatly decreases case design time. Siemens introduced medical image analysis and software development expertise to the DePuy Synthes Joint Reconstruction team and adapted it to meet the product needs of TRUMATCH. The final product is a system that DePuy Synthes Joint Reconstruction uses to design patient-specific customized instrumentation quicker and safer than before.

We salute Johnson & Johnson and Siemens for teaming to develop more customized devices that improve patient outcomes and quality of care while reducing healthcare costs.

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