Saluting Innovation @ HyperIce

by Jamie Lahiere

Saluting Innovation at HyperIce for rolling out a wave of innovation for muscle recovery and body performance. HyperIce makes portable ice compression devices for pro-athletes to train and rehabilitate using a technology that combines cold and compression to deliver optimal cold therapy. Their newest product is the Vyper, a cutting edge fitness and recovery device that uses pressure and vibration to enhance recovery, flexibility, and range of motion.

The Vyper is a radical improvement on one of the most widely used devices for recovery and injury prevention: the foam roller. The added element of vibration in a foam roller increases blood circulation to the muscle, which releases more lactic acid resulting in improved muscle performance. HyperIce is building support for the Vyper on Kickstarter to bring their prototype to market. We salute HyperIce for breathing new life into a common device that helps active adults move better and live a higher quality of life.

Originally published at www.thechiefinnovationofficer.com

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Originally published on September 5th, 2014

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