Register Today for Kalypso’s Integrated Innovation Webcast

Gain Insights from Experts Doug Shandonay of Kimberly-Clark and Jim Brown of Tech-Clarity

by Kasey Durbin

In this live IM Channel One Expert Panel Discussion hosted by Kalypso's portfolio and pipeline management (PPM) practice lead, Pamela Soin, you will learn how to succeed with your innovation investments by integrating the innovation process and making it everyone’s job. Expert panelists Doug Shandonay of Kimberly-Clark and Jim Brown of Tech-Clarity will discuss, share and interact with the audience around how to create an environment that promotes innovation.

- Date: Thursday, February 7, 2013
- Time: 12:00 pm US Central Time
- Location: Your desktop!
- Click HERE and register today!

Challenges We’ll Address

The main challenge to be addressed during the session is how to maintain growth targets from innovation year after year. Project and resource managers are finding product pipelines overloaded with poorly prioritized projects which cause bottlenecks as they compete for resources. To make matters worse, loosely defined portfolio strategies and inappropriate metrics further hinder decision-making and increase the frequency and extent of launch delays. While many companies are turning to portfolio and pipeline management (PPM) solutions to absolve these issues, many solutions are failing to extend beyond IT to sustainably integrate within core business processes.

Attendees will discover how to avoid the common pitfalls that plague so many PPM solution rollouts, and implement tools that are indispensable to the way you do business. The panel will discuss the importance of building a network of peers, establishing initial visibility, creating “ah-ha” moments, implementing scalable tools, and generating momentum for longer-term, innovation process roadmap.

Insights from the Webcast

By participating in this session you will gain insights into:
• Avoiding the trouble of embedding disciplines into the attendee's organization.
• Creating and sustaining the organizational pull.
• Getting people excited about innovation/selling internally.
• Innovation is not the stand-alone responsibility of one function; innovation is everyone’s business.

Click HERE and register now!

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What's your view? Add your question or comment
About the Author

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