PTC/User World Event in 140 Characters or Less

by Amy Kenly

OK, I can’t actually sum up Kalypso’s participation in this event in just 140 characters, but I’m going to use actual tweets from before, during and after the event to cover the highlights. These tweets, containing the hashtag #ptcuser10, are from many different members of the PTC and PLM community. I’ve included links to each tweeter’s Twitter page, where you can read their tweets and follow them.

Hey PTC Users! Join us in booth 308 at #ptcuser10 to win our raffle prize - #PLM Evolution Survival Kit from @ThinkGeek

From @BrennaAtKalypso (http://twitter.com/BrennaAtKalypso)

Kalypso exhibited as an SSP (Strategic Services Provider) for PTC’s Windchill PLM software. We were proud to bring a comprehensive set of services for Windchill to the table, from world-class management consulting capabilities through full technical implementation services. We’ve helped clients strategize, upgrade, migrate, integrate, evolve, customize and implement PLM, by developing and implementing clear PLM strategies to deliver success. Check out this PTC User video to learn more. To highlight our message around Evolving PLM, our booth raffle featured a prize as unique as we are – a “PLM Evolution Survival Kit” from the popular ThinkGeek catalog. We were definitely the only exhibitor giving away canned bacon.

Thanks to our members for another great conference! 1815 in attendance in Orlando. #ptcuser10

From @ptcuser (http://twitter.com/ptcuser)

Up from the much lower attendance numbers hovering around 1400 the last two years, everyone was very pleased to see a nice resurgence in attendance this year.

Medtronic TODAY 5:15 - Panzacola F1 at #ptcuser10 Global Prod Dev Collaboration System for Med Device

From @akenly (http://twitter.com/akenly)

Our friends at Medtronic presented a case study during the conference sessions called “Enabling a Validated Global Product Development Collaboration System for Medical Devices.” This case study illustrated the approach taken by a medical device company to justify, plan, implement, and validate an environment to support a global product development collaboration capability. Key elements include the capture of the current-state environment, business drivers, phased implementation plan, and system implementation and validation.

Can you execute a global NPI process more efficiently w/out stifling innovation? Yes!

NPI+PTC Windchill #ptcuser10

From @daniela_ilieva (http://twitter.com/daniela_ilieva)

New Viewpoint piece – “Put Your NPI Process Pedal to the Metal with PTC Windchill”. Time to market challenges, cost pressures, changing environmental and regulatory requirements, and ever-increasing customer expectations have companies wondering, “How can we continue to innovate while shrinking product development cycle times and reducing development costs?” Challenges like these are driving companies to reengineer their new product introduction (NPI) processes. Get it now at - http://bit.ly/9FCGDN.

PTC gets into Product Portfolio Management with Windchill PPMLink- #PTCuser10 - based on Microsoft solutions

From @jim_techclarity (http://twitter.com/jim_techclarity)

During the show, PTC announced PPMLink, a solution for program portfolio management also built on SharePoint and integrated with Windchill. We’re pretty excited about this since Kalypso offers practical Portfolio & Pipeline Management (PPM) services for our clients. For more on PPM, see our 6-part series of podcasts at http://kalypso.com/viewpoints/cat/podcast/.
Kalypso closed out the conference with a case study session called “Facilitating New Product Introduction Stage/Gate Processes with Windchill PDMLink.” This session featured a case study on how to use Windchill PDMLink to facilitate a stage/gate product development process. Participants learned how to configure out-of-the-box PDMLink functionality to emulate a stage/gate process using Windchill parts, documents, lifecycles, workflows, document structure, signatures and templates.

PTC has created PlanetPTC, a mix of channels that enables the PTC community to network around PTC products and events. Very cool idea for networking with PTC customers and partners between now and next year’s event!

What's your view? Add your question or comment
About the Author

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Amy is VP of Marketing for Kalypso’s Digital Innovation practice. She’s an equestrian, a Red Sox enthusiast, and is addicted to Cheez-Its and Swedish Fish.