Over the past few weeks I have covered my top seven characteristics of successful enterprise PLM programs. These critical success factors are a result of my observations of multiple large-scale PLM programs at a number of global organizations earlier this summer. My conclusion is that the most successful programs exhibit the following attributes (each of these is a link to an individual post):

1. Solution Simplicity
2. Speed of Execution
3. Program Management
4. Business Sponsorship
5. Engaged Governance
6. Value Orientation
7. Transformation Leadership

I believe that these factors are highly correlated with program success when success is defined as delivering the expected business value with on-time and on-budget execution of the program. While these characteristics may apply to any corporate change initiative, PLM offers a set of unique challenges that are the result of its population of users and narrowly defined functional history. You can do better.

If you are in the middle of a PLM implementation, or are contemplating the launch of a program, ask yourself how you stack up against these critical success factors. Be honest. My experience says that you probably have opportunity for improvement.

More Reading

PLM Power – Critical Success Factors

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About the Author

Bill Poston
bill.poston@kalypso.com
For the past 30 years, Bill has helped executives in technology-driven industries transform their competencies to deliver results. He is a highly regarded consultant, speaker, and writer on the topics of innovation strategy, product development, portfolio management, technology commercialization, and the software systems that enable innovation. Keep up with Bill's latest research and thoughts on innovation and the rising role of the Chief Innovation Officer at www.TheChiefInnovationOfficer.com.