#PDPMchat Transcript - May 16, 2012

by Kasey Durbin

On May 16, 2012 Kalypso hosted another exciting #PDPMchat which connects users and experts interested in chatting about portfolio management in 140 characters or less. The May #PDPMchat twitter chat was co-sponsored by Planview and focused on the results from the 2012 Product Portfolio Management Benchmark Survey. Our guest tweeters were Kalypso senior manager, Pamela Soin (@PPMpamela), Jim Brown of Tech-Clarity (@jim_techclarity) and Planview (@Planview).

Check out the #PDPMchat transcript below and see what the experts had to say about the results from the 2012 Benchmark Survey. We've even included links to the resources mentioned. Tweets below are in order with the earliest tweet first and latest tweet last. Click “read next page” at the bottom of the page and read through the entire transcript.

Can't get enough of our Twitter chats? Understandable. These events happen once a month with the goal of creating a dialog and connecting practitioners around portfolio management for product development. Click here and get the details about our next #PDPMchat.

Originally published on May 21st, 2012

What's your view? Add your question or comment
About the Author

Kasey Durbin
kasey.durbin@kalypso.com
Kasey is a marketing manager with Kalypso and author of The Modern Brander blog.