Oracle OpenWorld 2012

Fuel Your Innovation

by Kasey Durbin

Let’s Meet.
Heading to Oracle OpenWorld September 30–October 4, 2012? As a sponsor of this year’s Oracle OpenWorld, we can’t wait to meet you. Make sure you visit Kalypso’s booth to learn, share, and network with the world’s premier innovation consulting firm. We’re the big red booth #3432 in Moscone Center West. Stop by, meet our resident Agile PLM, PLM for Process and Business Intelligence experts, and find out what it means to Fuel Your Innovation.

Need a little challenge? Spin our Famous Innovators wheel and test your knowledge for a great prize.

Let’s Innovate.

Don’t miss the Starbucks presentation on Building an Engine for Quality and Innovation at the InterContinental Hotel, Telegraph Hill room, on Wednesday October 3rd from 10:15am – 11:15am. Check out another great presentation from LSI, From Homegrown Applications to Product Value Chain Management with Agile PLM, in the Telegraph Hill room from 3:30pm-4:30pm.

Let’s Tweet.

Join our Twitter chat on Thursday, September 27, 2012 at 2pm EST to chat with @AgilePLM and @KalypsoLP. We’re ready to answer your pre-Oracle OpenWorld questions about product lifecycle management (PLM). Enter hashtag #OOWPLM into your Twitter search bar and start sending in your OpenWorld questions.

We’re running Twitter contests every day during OpenWorld and we want to hear from you! Check out these easy ways to win, win, win.
1. Tweet a picture of yourself or colleagues in the Kalypso booth then tweet it to @KalypsoLP with hashtag #OOW and be entered to win a daily prize.
2. Mention @KalypsoLP in your tweet with hashtag #OOW and be entered to win a daily prize.

What is Oracle OpenWorld?

Oracle OpenWorld is the leading global educational and networking event held each year for Oracle technologists, customers, and partners. It’s also the most cost-effective and efficient way to learn how Oracle is simplifying IT by engineering hardware and software to work together in the cloud and in the data center—from servers and storage, to database and middleware, through applications. Thousands of sessions and hundreds of demos help users get better results with their current technology—and help them plan for the future. Oracle OpenWorld takes place September 30–October 4, 2012 in San Francisco.

Originally published on September 19th, 2012

What's your view? Add your question or comment
About the Author

Kasey Durbin
kasey.durbin@kalypso.com
Kasey is a marketing manager with Kalypso and author of The Modern Brander blog.