Heading to Oracle Value Chain Summit?

by Daniela Ilieva

Stop By and Say Hi

Heading to the Oracle Value Chain Summit in San Francisco February 4-6? As a premier sponsor of the Product Lifecycle Management (PLM) Summit track, we can’t wait to meet you. Make sure you stop by our demo pod, meet our resident Agile PLM and PLM for Process experts, and find out what it means to fuel your innovation with PLM.

Dive Deep Into the World of PLM

Forty sessions and 500 attendees - and that's just for the PLM Summit. PLM attendees will have the opportunity to hear about a host of topics including product innovation, business analytics, globalization, regulatory compliance and much more. With plenty of networking time built into the summit, attendees will have many opportunities to discuss strategies with peers, discover best practices used by market leaders and industry experts, learn from the Agile product development team, and even add input to shape the future of the Agile PLM solution.

Choose from Dozens of Must-See Sessions

Our must-see sessions include:

- Founding Kalypso partner George Young presenting on "Winning Big with Innovation" during the PLM keynote “Product Lifecycle Management Strategy, Update and Roadmap” on February 5 at 10:00 a.m PT
- T. Marzetti will provide an overview of how the company is utilizing Agile PLM for Process to improve product quality and innovation during "PLM for Consumer Products: Building an Engine for Quality and Innovation" on February 5 at 12:40 p.m. PT
- Mary Kay and Elizabeth Arden on how they are using PLM to manage their materials, products and suppliers in a connected and comprehensive manner in "The Diversity of PLM" on February 5 at 1:45 p.m. PT
- Kalypso partner and Agile 9 practice lead Horst Groesser presenting on the importance of understanding product requirements and ideation management in the innovation lifecycle, and how Oracle's new Innovation Management solution can bridge some of the existing gaps in “Understanding Product Requirements & Ideation Management” on February 6 at 11:15 a.m. PT

See You on Monday, and Go 49ers!

To learn more about Kalypso's Oracle PLM practice click here.

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What's your view? Add your question or comment
About the Author

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Daniela loves outdoor sports, skiing and traveling.