Five Reasons We’re Attending the PLM for Process User Group Meeting in June, and Why You Should Too!

by Daniela Ilieva

The PLM for Process User Group Meeting is an annual event organized by companies using Oracle’s PLM for Process software. Since its beginning in 2006, the event has grown by leaps and bounds, with more than 100 registered users attending from more than 20 companies.

This year’s conference has something for everyone. Here’s why we are excited, and why you should be too:

1. **Learning from the veterans.** One of the most valuable things about attending the user group is the opportunity to hear from companies that have implemented PLM for Process and learn about their successes, struggles, lessons learned, and future plans. This year’s event will feature presentations from a number of well-recognized food and beverage companies including ConAgra, Coca-Cola, Dunkin’ Brands, High Liner Foods, Kroger, McDonald’s, and more. In addition to attending user presentations, the event provides many opportunities for networking and impromptu meetings.

2. **Expanding the PLM for Process discussion beyond the food and beverage industry.** For the first time in the user group’s history, it won’t just be all about the food and beverage industry. PPG, a leading global chemicals manufacturer and a new PLM for Process user, will talk about their implementation journey in several sessions.

3. **Gaining insights on how to evolve.** The user group is a great source for information on upcoming product releases, enhancements and complementary software solutions. This year, we will hear from Oracle on what to expect from PLM for Process 6.2, what is in the solution pack pipeline, and the latest updates on out-of-the-box reporting options. Additionally, Oracle will announce two exciting new developments: the Innovation Management solution and integration of PLM for Process with Agile 9 Product Portfolio Management, which will enhance the front end of innovation, project, portfolio management capabilities currently provided to PLM for Process users. Finally, there will be multiple opportunities for users to sit down for an open forum discussion with Oracle technical experts. If you want PLM for Process information straight from the source, The PLM for Process User Group Meeting is the place to be.

4. **Sharing back.** Through Kalypso’s work with the PLM for Process community, we gain many insights on users’ needs and develop services that can help organizations get more value out of their implementations. This year, we will speak about how FlexSync can help increase formulators’ adoption of PLM for Process, how to go mobile with PLM for process, and what to do to increase your ROI after you have gone live with your initial PLM deployment. We are looking forward to joining in interactive discussions on these topics with PLM for Process users.

5. Last but not least, we are looking forward to touring the beautiful ConAgra grounds and learning more about one of America’s largest packaged food manufacturers.

If you want to join us, it is not too late. You can sign up here.

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**Event Information**

- **What:** 2014 Oracle Agile PLM for Process User Group Meeting
- **When:** June 9-12, 2014
- **Where:** Omaha, Nebraska
- **What else:** If you are a baseball fan, you may want to extend your stay in Omaha to take in the College World Series June 13-24/25
- **More info:** Register here

Kalypso is sponsoring and speaking at the PLM for Process User Group Meeting in Omaha, Nebraska on June 9-12, 2014
What's your view? Add your question or comment
About the Author

Daniela Ilieva

daniela.ilieva@kalypso.com

Daniela loves outdoor sports, skiing and traveling.

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SURVEY

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