Fantasy Innovation Picks

by Pamela Soin and Darius Hinton

Football season is underway which means it is time for fantasy football, where you get to be the general manager of your own team. If your friends are anything like ours, they use elaborate strategies to pick the right combination of players - from assessing quarterback ratings across stadium locations, betting on the right number of rookies to veterans, to picking personal favorites. These strategies have their place, but all the theoretical analysis in the world won’t necessarily result in a winning team.

When it comes to innovation management, elaborate and detailed planning methods are also used to implement portfolio and pipeline management for new product development (NPD PPM). There are plenty of “textbook” NPD PPM theories to implement that are used with traditional process mapping methods and disconnected spreadsheets. When left to inexperienced and unproven strategies, these theories lead to an over-engineered solution and no tangible value. This is not a way to build winning portfolio management that delivers results – or a football team.

When it comes right down to it, a winning NPD PPM implementation requires practical experience to guide the team and a proven approach based on real-world experience.

Now, two veterans in NPD PPM process and technology capabilities are available to guide your team. Kalypso and Planview bring deep innovation portfolio and pipeline management experience, proven methods and a platform to coach your team through a quick implementation – helping you demonstrate real results and value fast.

Kalypso’s Nova for PPM, a leading practice pre-defined model and unique implementation approach for innovation process management is now enabled in Planview Enterprise. Nova in Planview is ready to deploy and use on day one of your portfolio and pipeline management journey. Nova’s leading practices are also available for knowledge building and collaboration on the Planview PRISMS content library.

By leveraging the Nova model in Planview, innovation management teams benefit from:

- A “designed by veterans” portfolio management solution that answers what practical processes, information and functionality really enable NPD work and decision making
- Coaching, real data, and meaningful recommendations to demonstrate the value of innovation process management in tough situations like portfolio or phase-gate review

With Nova in Planview, innovation teams have what we all want our fantasy football teams to have – a chance to win. Learn more and meet your team at the Planview Horizons User Conference or the PDMA’s 35th Annual Global Conference on Product Innovation Management.

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